



Vancouver Society
of Interior Designers

SPONSORSHIP OPPORTUNITIES 2023

WHO WE ARE

Our Vancouver Society of Interior Designers is made up of many amazing and talented people ranging from designers, students, and suppliers. Over the past years we have noticed a growing need for more opportunities for suppliers and interior designers to come together and network within our community. Both suppliers and designers want to connect and get to know each other to form long lasting relationships.

We currently host multiple events throughout the year to promote our fellow design organizations and members. We work alongside a group of unique organizations supporting our community such IDIBC, IDC, NEWH, Designer Happy Hour, NKBA, AIA, and any other parts of the design community willing to promote design within Vancouver. Our goal is to bring the design community together and establish a place for members, non-members, students, industry partners, suppliers and other design community individuals to network, connect, have fun, and support each other.

We hope that you will partner with us to promote the great talents within our community through various sponsorship opportunities such as annual sponsorship, event sponsorship or volunteerism of your time at our events. Volunteers and sponsors are what make these networking and educational events possible. We look forward to working together this coming year!

Volunteers needed... ENGAGE – PARTICIPATE – CONNECT

Get involved in your design community by supporting events and volunteering!

HOW OUR EVENTS WORK

Throughout the year the Vancouver Society of Interior Designers work with their Annual Partners and Sponsors to host several events to engage designers, students and vendors alike.

As a non profit organization all events are funded by generous sponsorship and event ticket sales. Sponsors are provided with exposure to our members through various avenues of marketing, social media, and in-person networking dependent on the level of sponsorship.

Each annual event we host during the year has a focus:

- Our Spring and Fall Events are designed for a local vendor with a showroom to host an educational soiree for our design community that allows for product knowledge and industry networking.
- Our Summer Event is hosted in an outdoor space like a restaurant or a patio to take advantage of the beautiful weather. Our goal is to provide our sponsors with as much access to local designers as possible. We facilitate a networking activity to promote conversation and relationship building.
- Our Lawn Bowling Event, held in late summer, supports a student scholarship. We like to promote volunteerism within our community and the student community. It's a great time for suppliers to get a team of designers together and come out and have some fun.
- Our December Designer CEU and Table Top Event is focused on educating our local designers about a few different areas within the design community. Sponsoring companies get a lot of face time with designers as a table-top show has been incorporated into this event for product showcasing.

We hope that you will join us in some or all the events we host this year.

If you have questions, comments or suggestions on how to make things better please email:

vsid.info@gmail.com

2023 EVENTS CALENDAR

March/April	Spring Showroom Event
June	Summer Event
August	Lawn Bowling Event
September/October	Fall Showroom Event
December	Designer CEU and Table-Top Event

ANNUAL SPONSORSHIP

**Many of you support us throughout the year
and should be recognized in a special way for doing so.**

**Annual Partners will be promoted as Annual Partners
on all our Eblasts
and on special signage at all the Events.**

You will also be promoted as Annual Partners on our website.

www.vsid.ca

ANNUAL SPONSORSHIP

Benefits of being an Annual Sponsor:

- Listed as an Annual Partner on all our Eblasts
- Logo our website as an Annual Partner
- Social media shout outs (love to have photos from you to share)
- Logo on the event signage at all our events
- One complimentary industry ticket to each of our Summer Event and CEU Event
- Deadline for annual sponsorship February 15, 2023

2023 ANNUAL SPONSOR	\$500
Logo on all events ticket sites	X
Logo in eblast	X
Logo on all events social media posts and tagged	X
Logo on all events signage	X
One complimentary industry ticket to our Summer and CEU Events	X

SPRING/FALL SHOWROOM EVENT

How many people attend: 25-30 (depending on showroom size)

Our Showroom Events are designed for those sponsors (or partnering sponsors) who have local showrooms and would like to invite our designers for an education event. The education component allows you to showcase those products which are key to our designers and the design community.

The hosting showroom is responsible for presenting a one hour seminar (CEU) and for the catering and bar costs. We take care of sending out invitations to our community and promoting the event for you.

NOTE: Sponsorship pricing may change depending on venue and activity.

2023 SHOWROOM EVENT	\$2,000
Logo on event ticket site	X
Logo in eblast	X
Logo on event social media post and tagged	X
Logo on event signage	X
CEU presentation (must be approved)	X

SUMMER EVENT

How many people attend: 150-250

This event attracts many designers and vendors in an informal and relaxed setting. Our summer event is typically held in an outdoor space like a restaurant patio, boat, or park.

We also have a fun networking activity to encourage engagement such as a passport stamp event to enter into the door prize draw at the end of the event. This activity allows for face to face interactions to build everyone's networking relationships.

NOTE: Sponsorship pricing and networking activity may change depending on venue and activity.

2023 SUMMER EVENT	PLATINUM	GOLD	SILVER	BRONZE
	\$3,000	\$2,000	\$1,250	\$500
Logo on event ticket site *	X	X	X	X
Logo in eblast *	X	X	X	X
Logo on event social media post and tagged *	X	X	X	X
Logo on event signage *	X	X	X	X
Pop-up banner (sponsor provided)	X	X	X	X
Networking activity (subject to venue and sponsor)	X	X	X	
Complimentary Tickets - Designer	4	2	1	1
Complimentary Tickets - Industry	2	2	1	1
* Size based on sponsorship level				

LAWN BOWLING EVENT

How many people attend: 70-100

The Lawn Bowling Event celebrates our students within our design community. The event fundraises for a student scholarship, awarded to an extraordinary student at one of our local colleges. Lawn bowling is a great activity that is not only fun, but promotes team work and relationships within our community.

NOTE: Sponsorship pricing may change depending on venue.

2023 LAWN BOWLING EVENT	PLATINUM FULL LANE	GOLD CATERING	SILVER BAR	SILVER DESSERT	BRONZE LANE
	\$3,000	\$2,000	\$1,500	\$1,500	\$800
Logo on event ticket site *	X	X	X	X	X
Logo in eblast *	X	X	X	X	X
Logo on event social media post and tagged *	X	X	X	X	X
Logo on event signage *	X	X	X	X	X
Pop-up banner (sponsor provided)	X	X	X	X	
Logo on lane	X				X
Complimentary Tickets - Designer	6	2	1	1	1
Complimentary Tickets - Industry	2	1	1	1	1
* Size based on sponsorship level					

DESIGNER CEU TABLE TOP EVENT

How many people attend: 150-200

This event provides up to three IDCEC-accredited CEUs for designers. Before, during, and after the education component of the evening, there is a table-top networking event for our sponsors to showcase their products and participate in a networking activity (ie, passport event).

NOTE: Sponsorship pricing may change depending on venue and activity.

2023 DESIGNER CEU AND TABLE TOP EVENT	PLATINUM (CEU)	GOLD (VIP)	SILVER (TABLE TOP)
	\$3,000	\$2,500	\$1,250
Logo on event ticket site *	X	X	X
Logo in eblast *	X	X	X
Logo on event social media post and tagged *	X	X	X
Logo on event signage *	X	X	X
Pop-up banner (sponsor supplied)	X	X	X
Networking activity (sponsor must be present)	X	X	X
Opportunity to provide a CEU (to be approved)	X		
One 6' table (location to be determined)	X		X
Complimentary Tickets - Designer	2	2	2
Complimentary Tickets - Industry	2	1	1
* Size based on sponsorship level			

**Thank you for your interest in supporting the Profession of
Interior Design in BC.**

**We are more powerful as a community
if we invest in our future together.**

**By sponsoring the Vancouver Society of Interior Designers
your company will:**

Engage with members
Participate in member events
Sponsor events
Increase your visibility in the design community

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